

National Bulletin: 340-24-2

Date: 04/22/2024

Subject: SPA–Reissuance of Fiscal Year 2024 Key
Performance Indicators

Purpose: This national bulletin provides the fiscal year (FY) 2024 performance measures business definitions and the [FY 2024 State Performance Measures Worksheet](#) to acreage goals for key performance indicators (KPI) and agency measures and directs states to take the necessary steps to meet these goals.

Expiration Date: September 30, 2024.

Background: According to USDA’s FY 2022–2026 Strategic Plan, NRCS works with the Office of Budget and Program Analysis (OBPA) to adjust, add, or develop KPIs. Updated KPI definitions for FY 2024 reporting have been reviewed and finalized with OBPA and are now reflected in the FY 2024 Performance Definitions document.

In addition to KPIs reported to OBPA, NRCS defines performance measures for internal performance management. The Office of the Regional Conservationists monitors goals and progress across these KPIs and internal measures to ensure national targets are met.

Explanation: According to National Bulletin 340-24-1, “Fiscal Year 2024 Key Performance Indicators,” NRCS is providing assigned acres for the KPIs and agency measures below. While the focus will continue to be on the national goal, NRCS is providing recommended goals per state based on the past 3-year averages. The following measures are KPIs for FY 2024.

- **Measure 1.11: Cropland with Conservation Applied to Improve Soil Quality, acres – CTA.** Acres for this measure increased by 5.3 million acres from 6 million acres in FY 2023 to 11.3 million acres in FY 2024.
- **Measure 1.12: Cropland with Conservation Applied to Improve Soil Quality, acres (EQIP).** Acres for this measure decreased by 100,000 acres from 3.4 million acres in FY 2023 to 3.1 million acres in FY 2024.
- **Measure 1.13: Cropland with an Applied Soil Health Management System, acres.** Acres for this measure are unchanged.

In addition to the above KPIs, NRCS will also continue to monitor Measure 6.90: Conservation Applied to Improve Environmental Quality, acres. Acres for this measure increased by 7 million acres from 55 million acres in FY 2023 to 62 million acres in FY 2024.

The [FPAC-NRCS-State Conservationists - Key Performance Indicators \(KPIs\) SharePoint](#) contains files that describe the assigned FY 2024 KPIs for each state as well as the FY 2024 performance measures business definitions.

It is important that you take the necessary steps to meet these goals, including entering quality data into the appropriate database.

NRCS recognizes some of these acres will be a challenge. If you have any concerns with your assigned goals, reach out to your regional conservationist.

Contact: For more information on performance measures business definitions and KPIs, contact Kristie McKinley at kristie.mckinley@usda.gov.

For information on KPI strategy goals, contact Lane Johnson, acting director for the Policy and Program Analysis Division, at lane.johnson@usda.gov.

For questions on state-specific goals, contact your regional conservationist or Rebekah Lauster, chief of staff, at rebekah.lauster@usda.gov.